

# The Power Glide

# **Mason Dixon Paso Fino Horse**

January—February 2010

# **Exciting Times and a Promising Future for the Paso Fino Horse Association (PFHA)**

Dear PFHA Members.

The grass isn't just greener across state lines. In this case it's blue. Exciting times, and a promising future await PFHA in the land of the "Kentucky Blue Grass." PFHA is re-locating its offices and operations to become part of the horse capital of the world, the Kentucky Horse Park, in Lexington Kentucky.

This is a bold, promising and positive move for PFHA, one that places our association in a position to attain a level of prominence in the equestrian world that it could not otherwise achieve.

The location of PFHA's Executive Director and administrative staff offices will be in leased space at the Kentucky Horse Park. At the same time, PFHA is entering into

# **Association**

**INSIDE THIS ISSUE** 

- PFHA President's Message
- Mason Dixon President's Message
- Delegate Report on the January 2009 PFHA Board of Director's Meeting
- Youth Voucher
- Judging System for 2010 Nationals
- **Editors Notes**

an agreement with USEF to outsource certain "back office operations," a service USEF already successfully provides to other associated organizations. This outsourcing arrangement will give PFHA access to technology, resources, and capabilities that it could not afford or achieve under its present operating structure and location. It will give PFHA the operating efficiencies, economies, and capabilities that an organization with greater resources could attain, without the investment required to reach this operating level. At the same time, PFHA will retain its autonomy and identity. It will remain the same member owned, governed and managed organization that it has been since its inception. It will mean improved member services, processing efficiencies, and cost savings. For the first time in several years, the \$150,000 to \$200,000 annual savings to be realized from this move, will afford PFHA the opportunity to channel resources back into marketing, promotion of the breed, and improved member services. All of these are areas that have had no funding in recent years, nor would there be available funding for years to come, without this move.

USEF has over 140 employees and operates on a \$26 million dollar budget. USEF is composed of over 22 different departments, which include membership, events, registration, regulatory, and accounting functions. Its offices and operations are state of the art high tech, with a staff of IT programmers, and call center operation that is without comparison. Another positive aspect for PFHA is that USEF is staffed with multiple bilingual English/Spanish speaking personnel. This outstanding opportunity gives PFHA access to the resources and efficiencies of a technologically state of the art organization without the investment, and places PFHA in a strategic position to successfully move forward into the next decade and beyond.

The Board of Directors, at the October 2009 board meeting, charged the Executive Committee with investigating the possibility of outsourcing PFHA operations in an effort to improve member services and achieve cost savings. The Officers and Executive Committee investigated several possibilities and options. It was clear early on, that USEF would provide the greatest opportunity to reach this goal, a decision that was overwhelmingly approved by the Board of Directors at the January 2010 Board of Directors Meeting.

There are over 33 equestrian breeds, registries, associations and disciplines headquartered within the Kentucky Horse Park. This move, just in time for the beginning of the 2010 World Equestrian Games, which will occur at the Horse Park facilities, gives PFHA a presence, and a level of prominence in the equestrian world that it cannot attain in Plant City. Being located in the Kentucky Horse Park, right in the middle of it all, will produce intrinsic and intangible benefits that could not be realized elsewhere. The officers and members of the PFHA Board of Directors invite each of you to join in celebrating this promising, positive, and strategic move for PFHA. Sincerely,

Ed Smith President, PFHA



#### PRESIDENT'S MESSAGE

Little did we know the reprieve in weather that we got for the Maryland Horse Expo would cost us with history breaking snow in our area last weekend and more to come in the next couple of days! We just have to keep thinking Spring is just around the corner!

The weather for the MD Horse Expo was the mildest that we have had in the past several years and it felt like the attendance was definitely up over the past couple of years. We elected to try the "new" breed row and give up our booth of many years to try and spark additional interest and it worked.

In addition to the booth change, for the first time ever, our very own Rick Shaffer gave a one hour gaited horse clinic at the expo and it was well attended with lots of positive feedback from people. Rick also participated with the other gaited clinician in the Celebration of Gait Friday night. To change up our demos Rick presented the demo on Friday night and Jim Laird presented our demo on Saturday.

I have heard back through the "grapevine" that the Paso Finos were the buzz of one of the local pony club groups that attended the expo. Even though the expos are a lot of work the overall exposure that we get from them make it all worthwhile.

I would like to thank everyone who took time out of his or her busy schedule to help with the booth sitting! Thank you Diane and Karen for bringing your horses for the expo.

The PA Expo is coming up Feb 25<sup>th</sup> to 28<sup>th</sup> and any booth time that could be given to help Sheri out would be greatly appreciated. Contact her directly <a href="mailto:fsmcbic@earthlink.net">fsmcbic@earthlink.net</a> or 717-428-9573.

As many members already know, there are many changes on the horizon for PFHA. Virginia has done an outstanding job in detailing those changes in this issue for you.

Teaming up with USEF is a positive move in the right direction for our organization and the benefits far out weigh any negatives. This move should allow us to direct our resources to the growth of our breed and membership.

As with any major change there is always a period of adjustment and the Board is making every effort to make the

change as seamless as possible with the member services. During this transition period we will all need to be patient with PFHA while the transition occurs over the next four to six months. It will be well worth it in the end. If you have questions or concerns regarding the transition contact either Virginia or myself.

Come on warm weather!!

Lisa



The Power Glide





# Paso Fino Horse Association moves Headquarters to Kentucky and Outsources Many Administrative Functions

By Virginia Foster, Mason Dixon Regional Delegate

I want to fill in the blanks about the recent PFHA Board of Directors vote to out source much of the administrative/computer functions to USEF and move the PFHA headquarters from Plant City, FL to the United States Equestrian Foundation (USEF) facilities at the Kentucky Horse Park. This decision was made after considerable due diligence on the options available to PFHA. There is a blog available for the dissemination of information and feed back from our members. You can access it at <a href="http://pfhablog.com/">http://pfhablog.com/</a>

In my opinion it is a very good business decision. The PFHA is not being consumed by USEF. On the contrary, USEF will work for us. I voted in favor of this decision. I'll try to summarize why I voted as I did.

- I. **Financial** PFHA needs to ensure it stays on a solid financial foundation. We had a very good year in 2009. With the diligent work of the finance committee and the PFHA office staff, PFHA recognized over \$100,000 in profit for 2009. We achieved this even though memberships, horse registrations, and show entries were down from 2008. We achieved this high profit by cost cutting. Expenses were reduced by 22.3%. The finance committee reviewed each contract and each expenditure and ensured the cost was the best that could be obtained. It was the consensus that costs under the existing way of doing business were reduced as low as possible and future reductions would not be as significant. By outsourcing to USEF, we stabilize our costs. The contract with USEF will contain clauses on the allowable escalation rates USEF will be allowed to charge in the out years. With the down turn of economy, we are not projecting a growth in revenue from memberships, horse registrations or show entries. So we need new ways to ensure our profitability continues. In the opinion of the board, raising rates to our members in an effort to increase revenue/profit is not a viable option. We need a new and efficient way of using the revenue we currently earn.
- 2. Technology Information technology is one way of achieving cost efficiencies. Unfortunately, the current PFHA computer systems are outdated and would require significant capital investment and time to upgrade them. USEF has the state of the art technology and will use it to provide the services we need. So by outsourcing to USEF, we receive the benefit of this quantum leap in technology without the up front capital investment and lengthy development time. USEF currently does what we need, maintaining horse registries, membership data bases, and show records. It is not "vapor ware". The system is in use now. Items that were brought out in the USEF presentation that caught my attention are
  - Report generation- Lee Vulgaris attended the USEF demonstration that was held on Jan 8th. He requested the show record for his mare from the USEF Call Center. Within minutes he received a printed report with the complete USEF show record. The Call Center, through a few strokes of the keyboard, sent that report to his email and his fax machine.
  - USEF employs 10 full time IT professionals, all of whom have a Bachelors degree. There are 3 hardware staff
    members, 5 computer programmers, and 2 staff members that support Facebook for the equestrian and other
    social networking on the Internet. USEF's forward thinking IT department is capitalizing on the functions available on the web, i.e. Facebook, Twitter, forums, blogs, Youtube, etc. Check out their
    <a href="http://clubequestrian.com/">http://clubequestrian.com/</a> website.
  - USEF has staff members that have experience with the PFHA hardware (AS400) and software.
  - USEF using "industry standard" hardware and software (Microsoft SQL server, Visual Basic, and C Sharp) This
    will be important if we ever decided to cancel the contract
    with USEF and maintain the system ourselves.
  - USEF minimizes hardware downtime by clustering servers and mirroring hard drives so if one hard drive goes down the mirror drive takes over.
  - USEF has established backup and recovery processes with backup copies stored off site. Recovery can be accomplished within an hour.
  - USEF has an Information Assurance program that ensures data and systems are safeguarded from virus threats or data hacking. This coupled with the copyright of our registry should protect our most important asset, the PFHA Horse Registry.
  - USEF has a video conferencing center that PFHA could use.



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# Paso Fino Horse Association moves Headquarters to Kentucky and **Outsources Many Administrative Functions (Continued)**

Page 4

- 3. Business processes and customer satisfaction- Another way to achieve cost efficiencies is to streamline your business processes by eliminating unnecessary steps. By streamlining the processes you can obtain higher customer satisfaction by reducing turn around time. USEF gave a presentation at the PFHA Board meeting that followed their membership and horse registration forms through their processes. The forms are scanned and the data entered into their databases so the information is available to their different departments as soon as possible. Items that caught my attention are
  - The USEF Call Center uses the information real time to answer 80% of the inquiries during the first call the customer makes. The 20% that is not answered during the first call usually deals with rule clarification, i.e. which bit can be used in which class. These calls would be forwarded to a person who is knowledgeable in the PFHA rules. PFHA will continue to make their own rules.
  - The USEF supervisors monitors service levels to ensure the Call Center
    - Answers the phone within 30 seconds. PFHA will have their own phone number. The Call Center will know it is a PFHA customer that is calling
    - Processes Members requests within 48 hours after the checks/credit card payments are cleared.
  - USEF employs 10 full time Call Center professionals. One Spanish speaking agent and 3 other bilingual employees. 4 Full time Call Center professionals will be used to support PFHA.
  - USEF maintains a Wiki (modeled after Wikipedia) that the Call Center uses to answer incoming calls.
  - USEF Call Center opened in February 2008. They have had time to streamline their processes. The United States Hunter Jumper Association uses USEF services and are very pleased.
  - USEF has camera surveillance in those departments where customers financial data is processed, i.e. checks received or credit card payments processed. Background checks are performed on USEF employees that handle customers financial data. The customers financial data is safeguarded.
- 4. Redirect PFHA resources By outsourcing our administrative functions and relocating our Headquarters, our resources are directed away from office management and redirected to advancing the breed. Items that caught my attention are
  - The building in Plant City can be sold or rented. The building is showing its age and requires expensive maintenance. The Plant City office did not have many walk-in customers. Most of the communication was done via phone, fax, and email. So relocating to Kentucky will not effect how most member interact with PFHA. By locating to the Kentucky Horse Park, PFHA will be in the heart of the horse industry.
  - The savings realized by the outsourcing can be used to promote our breed and better support our membership. If we can increase membership and horse ownership, everyone benefits from more revenue dollars circulating within the Paso Fino economy of trainers, breeders, recreational riders, etc.
  - By outsourcing the administrative/IT functions, it frees the PFHA leadership from office and personnel management. PFHA will still have an Executive Director and assistant that ensures USEF performs to the service levels called out in the contract with USEF, but the Executive Director won't have to worry about determining which is the best health plan or retirement plan for the employees. PFHA has established a Search Committee that is responsible for identifying candidates for our Executive Director.

Sincerely, Virginia Foster Mason Dixon Delegate







# **Results of Rule Change Proposals Votes**

At the January meeting, the PFHA Board of Directors voted on the proposed rule changes in the way they were directed by their members. The following are the results of the voting. The threes rules concerning cloned horses were withdrawn by the drafter and were not voted upon. Cloned horses will continue to be disallowed in our registry.

Rule Change Number	Brief Description of the Rule Change. Please refer to the PFHA website for complete rule change description. On the website, look under Board, then select Membership Convention, and finally select the January 16, 2010 meeting. The rule changes are in the files listed at the bottom of the screen.		
	CHANGES TO THE PFHA CONSTITUTION		
C-I	Limit Executive Committee Duties		Failed
C-2	Report timeframe for Executive Committee Actions	Passed	
C-3	Reduces length of time between judges and stewards clinics at which judges and stewards are required to attend		Failed
C-4	Adds the Recreational Rider Committee as an official PFHA committee and defines their duties	Passed	
	CHANGES TO THE PFHA RULE BOOK CHAPTER ONE		
1-1	Entire Executive Committee must agree to request a hearing not just two members	Passed	
1-2	Cannot cancel a hearing	Passed	
I-3	Replace our current protests, charges, hearings and penalties with USEF hearing process.		Failed
1-4	Testimony by Notarized Statement	Passed	
1-5	Decision of hearing committee will be final unless new evidence is presented to Hearing Committee		Failed
I-6	Once fine is paid and suspension served, member should be restated with all member privileges	Passed	
1-7	No more than three continuances can be granted	Passed	
	CHANGES TO THE PFHA RULE BOOK CHAPTER TWO		
2-1	A USEF licensed steward may fulfill requirements at PFHA/USEF A.B Sanctioned Shows	Passed	
2-2	A USEF-PFHA sanctioned show shall be stewarded by one Steward with both USEF and PFHA certifications or by one USEF steward and One PFHA steward or by one Guest Steward	Passed	
2-3	Each region may have only one USEF/PFHA show that is double-pointed		Failed
2-4	Scheduling of Regional shows. Approval of shows and dates will be granted by the Executive Director		Failed
2-5	Scheduling of Regional shows. The distance between shows held on the same weekend shall be a radius of 500 miles		Failed
2-6	Allow a cloned horse to compete in a PFHA sanctioned show or event	With- drawn	
2-7	Change credentials needed if online entry systems is used	Passed	
2-8	Leather English reins must be used Equitation and Horsemanship classes		Failed
2-9	Leather English reins must be used Equitation and Horsemanship classes. Clarification		Failed
2-10	Add warm-up and show ring etiquette		Failed
2-11	Remove the requirement to own the horse in the Amateur classes		Failed
2-12	Allow guest competition passport to encourage international competition at PFHA shows		Failed



# Results of Rule Change Proposals Votes (Continued)

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	CHANGES TO THE PFHA RULE BOOK CHAPTER THREE		
3-I	Clarify how the Figure 8 should be performed in the fino division		Failed
3-2	Add optional test to the fino division – work on parallel	Passed	
3-3	Add optional test to the fino division – work in circles	Passed	
3-4	Add optional test to the fino division – perform a serpentine	Passed	
3-5	Change the age requirements of the horses in the fino division		Failed
3-6	Add Paso Fino Trail Pleasure Class		Failed
3-7	Change the age requirements of the horses in the performance division		Failed
3-8	Change the age requirements of the horses in the pleasure division		Failed
3-9	Remove the word lope in the Paso versatility class	Passed	
3-10	The jump is required in the Paso Versatility class		Failed
3-11	Penalties for refusing the jump in the Paso Versatility Class	Passed	
3-12	Remove the serpentine as an possible obstacle in the Paso Trail Class		Failed
3-13	Replace Country Pleasure class with Amateur Trained Classes		Failed
3-14	Allow Country Pleasure to be divided into Mare, Stallion and gelding classes		Failed
3-15	Remove the restriction on what tests can be asked for in Amateur Equitation Class	Passed	
3-16	Horse must place in qualifying class to enter Championship class and first and second place must compete in Championship		Failed
	CHANGES TO THE PFHA RULE BOOK CHAPTER FOUR		
4- I	Judge must be a Senior Certified Judge in order to judge the National Show		Failed
4-2	Judges must provide a resume to be considered to officiate at the Grand National Championship Show	Passed	
4-3	National Show Stewards shall be selected by the Judges and Stewards Committee		Failed
4-4	Increase the number of points from 20 to 60 needed to qualify for Nationals.		Failed
	CHANGES TO THE PFHA RULE BOOK CHAPTER FIVE		
5-I	All officials shall be members of the PFHA	Passed	
5-2	Only Senior Certified Judges are eligible to judge at the National Show		Failed
5-3	A guest judge may not officiate at more than two shows in five years and must officiate with a PFHA Senior Certified Judge except at AB shows	Passed	
5-4	A USEF Licensed Steward can be used at PFHA/USEF A.B. Sanctioned Shows	Passed	
5-5	Change the word "Certified Steward" to "Show Steward" in the following sentence. A Show Steward will facilitate a conference with the Judge	Passed	
5-6	Judges/Steward renewing their certification must sign a Code of Ethics and Conflict of Interest Policy Statement each year	Passed	
5-7	Judges may wear traditional formal Guayavera shirts, due to hot temperature	Passed	
5-8	If arenas are equal to or greater than 230 feet in length and classes are over 30 horses, the class must be divided in groups of 30 or less		Failed
5-9	All Rules of conduct shall apply to Applicant Judges and Stewards	Passed	
5-10	At the discretion of the senior Certified Judge and under his/her supervision, the Applicant Judge may call a class	Passed	
5-11	Ring Stewards Responsibilities	With- drawn	

### **Results of Rule Change Proposals Votes (Continued)**

Rule Change Number	Brief Description of the Rule Change. Please refer to the PFHA website for complete rule change description. On the website, look under Board, then select Membership Convention, and finally select the January 16, 2010 meeting. The rule changes are in the files listed at the bottom of the screen.		
	CHANGES TO THE PFHA RULE BOOK CHAPTER SIX		
6- l	Change the points earned		Failed
6-2	Change the points earned at Local Shows		Failed
	CHANGES TO THE PFHA RULE BOOK CHAPTER SEVEN		
7-1	Approval of Sanctioned Trail Rides will be forwarded to the Recreational Rider Committee Chairperson	Passed	
7-2	Correct a error in math in the current rule	Passed	
7-3	Correct wording -Points will be awarded for rides of 10-miles	Passed	
7-4	Correct wording – Remove "up to " since there are no rides less than 10 miles in the Pleasure Long Distance Trail Rides	Passed	
	CHANGES TO THE PFHA RULE BOOK CHAPTER EIGHT		
8-I	Allow cloned horses to be registered by PFHA	With- drawn by drafter	
8-2	Allow offspring of cloned horses to be registered by PFHA	With- drawn by drafter	





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### **Maon Dixon Delegate Report**

The Paso Fino Horse Association (PFHA) Board of Directors (BoD) meeting was held January 14th—16th, 2010 in Las Vegas.

Mason Dixon had 294 votes out of the 5066 total votes for all the regions. Mason Dixon's membership continues to decline. We had been well over 300 votes. What can we do to get our members back?

USEF Outsourcing. The PFHA BOD voted to move our headquarters to the Kentucky Horse Park and to outsource many of our administrative and computer services to the United States Equestrian Federation (USEF). Please see the two article in this issue that discusses the transition. The Paso Fino Horse World Magazine will continue to be published in house by PFHA.

**Amateur Owner Committee** The Amateur Owner Committee has created a Guide to Showing Booklet that summarizes the PFHA Rule Book. It will soon be available for distribution. Kathy Yarbrough, the A/O Committee chair is using her own money to fund the Youth Voucher Program. She will pay \$200 to offset the show fees for our youth at one of our regional shows. Mason Dixon must designate which show will be eligible to use the voucher. So, parents, please let Virginia or Lisa know which show we would like to designate. Please see the details about the voucher program in this issue.

Nominating Committee Lee Vulgaris will chair the Nominating Committee for next year's election of PFHA officers. Other committee members are, Alex Amador, Kelly Cox, Ed Lafferty, and Spud Maulsby. Committee Chairs The Board of Director's voted on the PFHA president's, Ed Smith's recommendations for Committee Chairs. All Chairs remained the same as last year except for the following: Dr Margaret Farringer was added as CoChair to the ludges & Stewarts Committee, Virginia Foster-Computer Committee Chair, Lee Vulgaris—Nominating Committee Chair, Elizabeth Arledge— Personnel Committee chair, Eddie Gandy—-Planning Committee Chair.

Youth Committee The tryouts

for the Youth Mundial team has been changed. Please see the instructions in this issue on how to submit a video for consideration. The 2010 Youth Mundial will be held in San Juan, Puerto Rico July 4-11,2010. US team may consist of upto 84 children

Paso Fino Horse World Magazine The magazine will remain being published in house by PFHA and will not be separated from our PFHA dues. In other words, your PFHA membership entitles you to a subscription to the magazine. There is now a Facebook page for the magazine. Access it by searching for "Facebook Paso Fino Horse World Magazine"

Confepaso Other modalities, such as trocha horses, will be allowed to advertise in the Paso Fino Horse World Magazine. The American Trote and Trocha Association (ATTA) is no longer a viable organization. Confepaso recognizes PFHA is the sole representative of the United States in All other United Confepaso. States paso organizations must interface through PFHA in all matters dealing with Confepaso. Puerto Rico was granted the site for the 2011 Mundial. Five judges from the US were certified as Confepaso International Judges. They are Robert Yunits, Derek Fernandez, Betsy McHugh, Rogelio Moreno, and Dr. Jose Laracuente. Six United States horses placed in the top five in the various divisions at the 2009 Mundial in Pereira, Columbia. Profeta II de Besilu placed second in Stallions over 77 months of age. It was a very good showing for the US horses.

Education Committee On Feb 5-7, 2010 the judges clinic will be held at the Hilton Hotel in Ocala. USEF will send a World Class Equitation Rider to school the judges in the fine points of Equitation Judging. Any member interested in auditing the clinic is welcome. The fee is \$50.

**Executive Directors Report** It is time to submit your 2010 PFHA Hall of Fame Nominations and your Amateur Owner of the Year Nominations. Rules and Forms are on the PFHA website.

Finance Committee PFHA revenues are down 9% due to

Submitted by Virginia Foster

decline in registry and member services. Expenses were reduced by 22.3% resulting an overall profit of over \$100,000 for the year. Through close monitoring of the National Show, PFHA realized most of its profit from the National show. Personnel costs are down 14.5% but still remained over \$360,000 for the year which over 28% of our overall revenue.

Three different forecasts were provided. #1, 2010 forecast with no change to our current operations forecasted a profit of \$42,000. #2. 2010 forecast which incorporates the transition to USEF and includes one time transition charges forecasted a profit of over \$147,000. #3 yearly forecast after the transition in 2010 dollars forecasted a profit of \$196,000. The difference between the three scenarios was mainly in personnel costs. Scenario #I with existing staff projected a personnel cost of over \$415,000 per year. Scenario #3 with the transition to USEF complete, projected a personnel cost of \$188,000.

Fees for registering horses over 720 days old is reduced to \$100 which is the same amount for registering horses over 360 days old. Fees for the DNA test kit will be reduced to \$45 if the test kits is sent via email. It will be \$60 if the kits is sent via United States Post Office Service. Fee for retuned checks will be increased to \$45. No other fees were changed.

Judges and Stewards Committee Ms. Angela Ochoa and Mr. Willman Rodriguez have been promoted to Senior Certified Judges. The Judging System to be used at the 2010 National Show was voted upon. See complete description in this issue.

Marketing Work continues on preparation for the demonstration to be given at the World Equestrian Games this October. The PFHA Farm Directory will be distributed during the demonstrations. Any one who buys an insert in the PFHA Farm Directory can have their promotional material for their farms distributed at the demonstrations.

Membership Regions are requested to contact non-renewed members to determine why they dropped their membership. Regions should ensure all their elected officials are current PFHA members in good standing.

**Planning Committee** The strategic plan that was prepared in 2006 will be updated and submitted fro approval.

Professional Trainers Committee
Trainer of the Year for 2009 was
Ricky Mendoza. There was a special
memorial presentation at the 2009
National show to honor fellow trainer
luan Carlos Iriate

Recreational Rider Committee
The committee prepared a Recreational Rider Booklet. It can be downloaded from the PFHA website. It can be found under Inforseek/Articles/Recreational Rider program. A sponsors for the high hour Pasos for Pleasure winner and Ticket to Ride program in 2010 have been found

Personnel Committee A search committee was establish to locate candidates to fill the Executive Director position. The search committee consists of the Ed Smith, Elizabeth Arldege, Peggy Tanner, Lee Vulgaris, Lew Haines.

Rules Committee See the results of the voting on the rule change proposals in this issue. I have the votes by region on each rule change if you are interested.



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Mason Dixon Members—We need to designate one Mason Dixon show that will be the show where the Youth Vouchers will be used. We all must designate the same show. Please let Virginia or Lisa know which show you prefer.

## New Business: Paso Fino Horse Association's January 2010 Board of Directors and Membership Convention

Submitted by: Kathy Yarbrough, PFHA member number 19849

There is an offer to every region at one of their PFHA regional shows for the PFHA 2009-2010 show year of \$200 per PFHA Youth member as a Youth voucher to be used at the chosen PFHA region's one show to offset PFHA Youth show fees.

#### The guidelines are:

- Send a copy of the PFHA Youth show voucher (attached to this board report) filled out in its entirety to Kathy Yarbrough, either by fax, 615-595-7536 or email, <a href="mailto:klyarbrough@bellsouth.net">klyarbrough@bellsouth.net</a> or to home address, 4431 Dyke Bennett Road, Franklin, TN 37064-7602.
- The PFHA Youth voucher must be used at the PFHA show designated by the PFHA region as their ONE show in which the voucher is offered and applied to that show's fees.
- A PFHA Youth voucher can only be used once and only at one PFHA show during the PFHA show year, 2009-2010.
- The PFHA Youth voucher(s) can only be submitted by a current and in good standing officer and member of the PFHA region and a current and in good standing member of PFHA.
- The PFHA Youth, that the voucher is being submitted for, must be a current and in good standing member of PFHA.
- The PFHA regional show must be an approved sanctioned PFHA show during the PFHA show year, 2009-2010.

If you have any questions or cannot open the document, please do not hesitate to contact me. <a href="klyarbrough@bellsouth.net">klyarbrough@bellsouth.net</a> Hopefully, this offer will jumpstart our PFHA regions to hold a regional show even if it is a PFHA Youth only show, increase membership and eventually increase our Amateur Owner exhibitor base. Our Youth are our future Amateur Owners and Board of Directors. Let's lead our Youth and show them how we would want them to help our future Youth get involved. We need for our Youth to be proud of the present and future PFHA Board of Directors and its decisions to go forward and make the future of PFHA look bright.



# YOUTH SHOW VOUCHER

Good for credit on show fees, Name of PFHA regional show and date(s)

V**əlu**e: \$2**0**0



Middel 2 918 Darate:
Print Name:
Winner's PFHA membership number:
Approval Signature and Date:
Print Name:
Approval person's PFHA membership number:



## **Team USA Requirements for 2010 Equitation Mundial**

San Juan, Puerto Rico July 4-11, 2010

#### **Team USA Coaches**

Mr. Rick Meyer- Head coach Ms. Christy Meyer Ms. Sharon Londono Mr. Javier Suarez

- Each participant is required to send a <u>resume</u> including photo. (Coaches must be able to recognize participants face) Resume must include all past experience in Equitation and Horsemanship classes on a Regional, National, and International level.
- Each participant must ride the try-out pattern (simulated after actual Confepaso pattern) on own horse and/or other horse per coach's discretion while being video-taped in their official PFHA Black Equitation outfit (with a helmet if 11 years old & under and a white Pleasure hat if 12 or older). This includes the Figure Eight, serpentine, and sounding board.
- The Confepaso pattern is available at <u>www.PFHA.org</u> under the INFO SEEK & "Youth Equitation Rulebook" tabs.
- Each participant must commit to working a minimal 3 times with one or more of Team USA's coaches prior to July 1, 2010. It is the responsibility of the participant to set this up and you must get the coach's signature.
- Each participant must commit to competing in Puerto Rico July 4-11, 2010. Each participant must sign a waiver that states this pledge and with the agreement that if the participant cancels within 3 weeks of competition, they will be obligated to pay \$500 toward replacement expenses. (This fee may be waived at coach's discretion.)
- Each participant is required to pay their way in full and assist in all fundraising efforts that will benefit "Team USA."
- The Confepaso pattern is available at <u>www.PFHA.org</u> under the INFOSEEK & "Youth Equitation Rulebook" tabs.
- Applicants must send their request in writing by February 15, 2010 to the Head Coach, Mr. Rick Meyer, either by e-mail (<u>rickmeyer@charter.net</u>) or regular mail at 635 East Hwy, Troy, IL 62294.

#### Individual videos/DVD's must be sent to each of the following coaches at:

**Rick and Christy Meyer** 

635 East US Hwy 40 Troy, IL 62294

Sharon Londono

19215 Largo Lane Covington, LA 70435

Javier Suarez

1920 SE 145 St. Summerfield, FL 34491

If you have any further questions, please contact Rick Meyer at 314.520.5707.



## Approved Judging System for the 2010 Grand National Championship Show

The Judges and Stewards Committee recommends the "Five Judges System" also known as the "Olympic System" or the "High and Low System" for scoring the classes. Based on the last three National Shows, with the expansion of the show to six or seven days, and an acceptable number of classes per day, there is no need for the National Judges to rotate. There is no need to contract seven or eight Judges either. The company that programs the scoring has this program available.

#### **Explanation of recommended system:**

The recommended PFHA Judging System consists of Three Stages.

Warm-up Stage: Horses will enter the show ring to the right (counterclockwise) on the rail and follow the requirements of the class they are participating in as described in the PFHA rules. Horses must work both sides of the ring by reversing and repeating the requirements. Any rider that requests to be excused before performing the procedures both directions of the arena and reaching the lineup, will be disqualified and not eligible to compete in the championship. All horses will be given the opportunity to go once over the sounding board at either the Paso Corto or Classic Fino, depending on their class requirements. Judges may not confer and all selections will be made individually electronically. Judges will excuse horses not performing the required gait. Those horses who are unruly or lame and those not meeting the attire and appointment requirements will be disqualified. In case there are seven or less entries in the class, the Judges will go directly to the Second Stage of the system.

**Second Stage:** Judges will select the finalists of the class. Independently with no consultation whatsoever, Judges will select a minimum of seven entries for consideration of the next stage. Entries must be on at least two of the three Judges' cards or on three of the five Judges' cards, depending on the system used. In case there are less than seven horses, the ringmaster will contact the Judges to ascertain that entries are on two of three cards or on three of five cards, as the case may be, until a minimum of seven entries is obtained. If the Judges have selected their finalists and no further work is necessary, they may place the class. If at least one Judge is not ready for the final placing, ludges will proceed to the Final Stage.

**Final Stage:** Electronically, Judges may order those tests accepted in the rulebook for the work off. Two out of three or three out of five Judges must agree for an entry to be worked off and must indicate for which places the work off is being held.

**Work offs:** Any Judge may request a work off by communicating electronically. The Judge making the request must state the numbers of those horses he/she wants called to the work off and for which places they are to be worked. A work off requires agreement by two of the three or three of five Judges, or the positions must be filled without a work off. In a championship class, a horse that appears on only one Judge's card must be included in the work off. Whenever horses are being call for a work off, the Announcer must call them in numerical order.

**Final Placement:** Entries must be placed accordingly and the cards handed to the Ringmaster. The scorer will score the cards based on the System approved by the Board of Directors.

Automatic Work off (Identical Tie for First Place): When a three way identical tie for first place occurs, a work off is mandatory. The Judges will be advised and the horses sent back to the rail for additional work.

If there has already been a work off, the Judges should be notified and given the option of going with the Fall of the Cards or sending the horses back to the rail for additional work. If the tie is still identical after the work off, the class will be tied by the Fall of the Cards. When the identical three-way tie is for second place or lower, the class is determined by the Fall of the Cards.



### Approved Judging System for the 2010 Grand National Championship Show (Continued)

**Fall of the Cards:** A three way identical tie for First place creates an automatic work off for First, Second and Third. A three way identical tie for other than First place is broken by the Fall of the Cards. The highest placing among the tied horses will be given to the horse placing the highest on the "Call Judge's" card. The second highest placing among the tied horses will be given to the horse placing highest on the "Second Judge's" card. The third highest placing among the tied horses will be given to the horse placing highest on the "Third Judge's" card.

**High-Low Olympic Scoring System:** Five Judges working independently of each other will place each class. Judge number one will be the Call Judge. Points will be assigned to the placings on a one to ten basis with first place receiving ten points, second place receiving nine points, third place receiving eight points and so forth on down to one point for tenth place. The highest placing and the lowest placing are eliminated for each entry. The remaining three placings are totaled and the entry receiving the most points wins the class. In case of an identical tie, a work off is mandatory. If still tied, then the first or Call Judge's card will break the tie. If a horse receives four or less placings, the top score is eliminated.

Example: (000) Highest Placing (000) Lowest Placing

PLACING	JUDGE A	JUDGE B	JUDGE C	JUDGE D	JUDGE E
FIRST	(101)	(102)	101	101	102
SECOND	102	101	102	(103)	103
THIRD	(104)	103	104	(102)	(101)
FOURTH	103	(104)	(103)	104	104
FIFTH	(106)	(105)	106	105	(107)
SIXTH	(107)	107	(105)	107	(106)

**Final Points and Placing:** After eliminating the high (###) and low (###) placing for each horse, the remaining placing and points are awarded.

ENTRY	JUDGE I	JUDGE 2	JUDGE 3	POINT S	PLACE
101	10	10	9	29	FIRST
102	10	9	9	28	SECOND
103	9	8	7	24	THIRD
104	8	7	3	22	FOURTH
105	6	-	-	6	SEVENTH
106	6	-	-	6	SIXTH
107	5	5	-	10	FIFTH



Mary Patron Rizo presented the following at the PFHA Board of Directors Meeting

### How to Win Money with your Paso Fino

The Futurity Committee is proud to offer two programs that give Paso Fino owners a chance to compete for prize\$\$\$ at our national show each year.

The first Program is the Stallion Service Auction/ Breeders Sweepstakes.

The Stallion Service Auction part was designed to present a way for Stallion owners to promote their stallions to our members by offering steeply discounted fees for a breeding, often at half the cost of the real stud fee. The Breeders Sweepstakes classes offer a way for Breeders to show the resulting offspring at nationals for real prize money.

There are a variety of benefits to the stallion owners who donate a stallion service to this program.

- There is an opportunity for dual advertisement and promotion due to the fact that the entire
  listing of stallions is available for review on our PFHA website and there is a catalog printed
  with pictures, pedigree, and a write-up for each horse and made available to our members.
- Stallion services are promoted and bid on at our national show. Those that don't sell at Nationals are offered on a first come first served basis through March 1st of the following year.
- In addition to great advertisement, stallion owners also get one free entry to the Breeders Sweepstakes class if the breeding sells.
- All offspring of an eligible stallion can compete and that is an added incentive to sell additional stallion services.
- Additionally, there is a 10% payback to the owner of the stallion of any prize money won by that stallions' offspring.
- The highest winning stallion also gets a perpetual trophy to be engraved with that stallions' name and year.

There are also benefits for the Breeder that purchases the stallion service through the SSA.

- The opportunity to bid competitively for the stallion of their choice at Nationals.
- The advertisement that results in a successful bid. All are listed on our website.
- · No points are needed to qualify to compete.
- Show the resulting offspring for decent cash prizes at Nationals.
- Did I mention Winning money?? with your yearlings?

The Fabulous Futurity is our second program that offers an opportunity for our members to win cash prizes at our National show.

- This is a nomination based program. Foals are nominated as weanlings and payments are made yearly up to and including the three year old year.
- A declaration fee is paid on August 1st of that show year and you decide which division your horse will compete in at that time.
- You don't need any show points to qualify for competition.
- Show at Nationals and WIN \$\$\$\$.

These two programs are separate entities, however, the smart move is to purchase your breeding through the Stallion Service auction, nominate the resulting foal to the Fabulous Futurity, show it as a yearling in the Breeders Sweepstakes class, win money. Then, keep it nominated through the three year old year and then compete for MORE \$\$\$ at our Fabulous Futurity at Nationals. Two chances to win money with one horse!



#### Mary Patron Rizo presented the following at the PFHA Board of Directors Meeting

### PFHA January 2010 Membership/BOD Meeting Report - Futurity Committee

#### Stallion Service Auction/Breeder Sweepstakes

### 2009Breeder Sweepstakes Classes - 2006 Stallion Service Auction proceeds

- 52 stallion services were sold in the '06 SSA.
- Total Purse \$39,776.50 (evenly divided between both classes)
- Colts and Fillies Classes each had 11 entries
- First Place \$4,468.11 owner; \$1,489.37 stallion owner
- Highest earning stallion was Ambar del Ocho.

#### 2010 Breeder Sweepstakes Classes - 2007 SSA

- Total estimated purse \$22,350
- Eligible stallions 33

#### 2011 Breeder Sweepstakes Classes - 2008 SSA

- Total estimated purse \$13,625
- Eligible stallions 34

#### 2012 Breeder Sweepstakes Classes - 2009 SSA

- Current receipts \$9,925 Sale open to public until March 1st, 2010
- No. stallion services sold 8
- Added some good stallions to the SSA at 2009Nationals

#### **Fabulous Futurity Program**

2009 Classes Total Purse \$20,898 divided between three classes Prizes 1<sup>st</sup> Place \$4,179.60

Current Status of participation for the next three years is:

#### 2010 Classes (current 3 year olds)

- Total nominated: 79 18 dropped 61 remaining eligible
- For a maximum purse of \$40K. If only half go through to the class purse would be \$31K.

#### 2011 Classes (current two yr. olds)

- Total nominated 75; 3 dropped; 72 remaining eligible
- For a maximum purse of \$40K. If only half go through to the class, purse would be 25K.

#### 2012 Classes (current yearlings)

• Total nominated 48; Potential purse is \$25,000. We expect this number to rise as in each of the last two years we have picked up 14 yearling entries.







# **PRESENTS** TWO DAY CLINIC WITH **MARY RIZO-PATRON**

February 20 & 21, 2009 **Start Time** Sat 9:30am/Sun 8:30am

Paperwork Required: Current Coggins Out of State participants must have a current health certificate... Executed Release of Liability at check-in

Cost: Horse/Rider \$85.00 per day includes stall for day w/bedding Horses staying over night Sat add \$20 fee Horses available to lease for a horse/rider session—call Lisa

for details prior to clinic Auditor Fee: \$30.00 per day

Mail or email completed registration form along with payment payable to: Middlefield Farm, 4988 Middleburg Rd, Taneytown, MD 21787

Name:	email addre	ess		
Address:	phone #			
Horses Name:	Breed	Sex	Age	

What would you like to accomplish from this session and specific problems you are having?



# AMATEUR OWNER CLINIC WITH 2009 TRAINER OF THE YEAR RICK SHAFFER

Mason-Dixon PFHA Members are invited to participate in a two day clinic on April 17<sup>th</sup> and 18<sup>th</sup>, 2010 in Bucks County, PA. The clinic will offer an opportunity to expand your skills in a wide variety of ways.

On Saturday, the focus will be preparing for the upcoming show season. Would you like to teach your horse exercises to promote coordinated movement of shoulders, midsection and hips? Are you doing all you can to get good lateral and vertical flexion? Would you like to practice techniques to get a really nice headset and optimal collection? Would you like to improve your seat and leg cues to communicate clearly to your horse?

On Sunday the focus of the clinic will turn to trail pleasure riding skills. How do you prepare for obstacles on a trail ride? How do you direct your horse through an obstacle? Would you like to pick up some good techniques to relax and condition your horse for the upcoming trail season?

Rick Shaffer intends to give individual attention to each rider and horse team during these sessions. For this purpose, an indoor ring, an outdoor ring and adjacent trails are available. A heated and furnished tack room offers a comfortable space for riders. The cost of the clinic is \$80/ day for horse and rider participants. Auditor participant \$25/day. Continental breakfast and lunch included.

The clinic is limited to 10 horses maximum. Stalls are available. \$20 overnight charge. Please make your reservation early by sending payment before March 31, 2010 to:

Celeste Dashiell

228 Church Hill Rd.

Kintnersville, PA 18930



Current Coggins required. Release of Liability required. Please inquire regarding overnight accommodations. For more detailed information, please call Celeste at 610-847-8588 or 215-460-8105 or Carolyn at

solar.206@verizon.net.

	CLINIC REGISTRA	ATION FORM
Name of Rider:	Phone:	
Horse:	Gender:	Age:
April 17 <sup>th</sup> only (\$80) April Auditing April 17 <sup>th</sup> (\$25) Auditing both days (\$50) Total enclosed:	Auditing April 18 <sup>th</sup> (\$25)	_



#### Mason Dixon Paso Fino Horse Association

### www.masondixonpfha.org

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#### **Editor's Notes**

I know I said there wasn't going to be an issue for Jan/Feb but I feel what is happening at the PFHA level warranted a Jan/Feb issue. I tried to capture what transpired at the January Board of Director's meeting. I was at Plant City on Feb I and 2 working on transitioning the computer systems. I was very impressed with the professionals from USEF. USEF brought a senior executive that could answer contract questions, a senior Information Technology (IT) manager, an experienced business analysts versed in business process re-engineering, a comptroller, and an experienced person in membership and registrations. I was equally as impressed by the our existing IT company, MCS. They are supporting our transition fully. The PFHA Staff at Plant City were great as well. They responded promptly to all requests and showed a very positive attitude in a very stress situation.

Exciting time for PFHA. Now is the time for members to sound off as to where they want PFHA to use the extra funds that will be saving with the transition. Please let me know what PFHA should concentrate on. Also, now is the time to change forms, processes and websites. So please let me know how we can improve PFHA. You know the cliché—"Think outside the box." We as members can make PFHA better. If we are quiet now, we can't complain later.

We need to increase our Mason Dixon membership so we have more pull at the National level. My rule change proposal to drop the requirement to own a horse in the Amateur classes failed by only 66 votes. I have the results of the voting on the rule change proposals by region if any one wants to know about a specific rule.

No picture book addendum in this issue. Didn't receive any photos for the picture book. I guess it has been just too cold.

Take care, Virginia